



Stansport Hosts Second Annual Camping Event for Kids and Families

July 2, 2015

Santa Clarita, CA (June 27, 2015): [Stansport](#) takes pride in making camping fun and affordable for families. On June 27, the company continued to make camping fun by hosting the second annual Stansport Family and Friends Campout. Kids from the [Boys and Girls Club of the Santa Clarita Valley](#) and their families were invited to stay overnight at Castaic Lake to enjoy the great outdoors free of charge and without having to pack any camping gear.

“Stansport is proud to host this amazing event and to give back to the community,” said Brian Jablon, executive vice president, Stansport. “All too often kids are indoors playing on a device and never have the opportunity to be outside.”

Most of the 130 participants were new to camping, so upon arrival Stansport employees assisted the families with putting up tents and preparing their camp spaces with sleeping bags, lanterns, chairs and other gear provided by the company.

Stansport took advantage of camping near the water this year and partnered up with the [Aquatic Center at Castaic Lake](#) (an entity of [California State University, Northridge](#)). The campers were taught water and boating safety basics by the Center and were then able to get out on the lake and use paddle boards, kayaks and canoes.

In addition to the water activities, Stansport had an arts and crafts area, organized hikes and a campfire for s'mores, singing and skits once the sun went down.

The company employees cooked up food for the campers on Stansport [outdoor stoves](#). The families were able to see several camping products in use and get a sense of how fun and easy camping can be with the right equipment.

Stansport made it easy for the families to plan their next camping trip by giving them the [sleeping bags](#), [packlite pads](#) and [lanterns](#) to take home.

“We make camping fun is more than a tagline, it is [Stansport’s] way of life,” said Jablon. “We can’t wait until next year when we share the camping experience with another great group of kids.”



About Stansport

Stansport is a camping and outdoor equipment supplier located in Los Angeles, CA. As a family run operation, Stansport sets themselves apart from other suppliers in outdoor recreation by appealing to families and making camping fun. Stansport has a vast catalog filled with quality merchandise. Products include tents, backpacks, sleeping bags, cookware and accessories. Additionally, Stansport provides products for hiking, survival and emergency preparedness. Stansport is committed to making camping fun and also offering quality and affordable gear. The company was founded in 1949 and is still a family run entity. For more information please visit www.stansport.com.



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